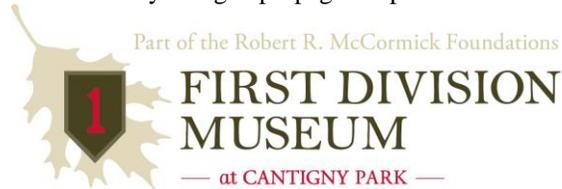


Special exhibit showcases the emotionally charged propaganda poster of World War I



PRESS RELEASE

News Release

“WE NEED YOU! Propaganda of The Great War” Debuts May 17

FOR IMMEDIATE RELEASE

Contact: Gayln Piper, Director of Media

Email: gpiper@firstdivisionmuseum.org

May 7, 2014

WHEATON, IL,— The First Division Museum at Cantigny Park invites the public to “*WE NEED YOU! Propaganda of The Great War.*” The special exhibit opens Saturday, May 17, 2014 through Sunday, November 2, 2014. Admission to the exhibit is free to the public with parking.

The exhibit will feature propaganda from the First World War. The United States printed 20 million posters during the Great War, more than all other countries combined. Posters were one of the primary ways in which the government and patriotic organizations communicated their messages and advertised the war effort. They delivered information efficiently and creatively, often eliciting strong feelings of patriotism, outrage, and sympathy.

“Propaganda posters are a great way to see the impact of the war, especially on the home front. These posters show how the entire country was called to support and serve the war effort in some capacity,” said Teri Bianchi, Exhibits Manager at the First Division Museum.

The exhibit coincides with the 100th anniversary of the outbreak of World War I, August 1914. “We Need You!” takes its name from the most iconic poster of the war, created by famed artist James Montgomery Flagg. The United States government printed more than 4 million copies of Flagg’s “Uncle Sam” poster. The full exhibit features about 40 selected works of art and artifacts.

About the First Division Museum

The First Division Museum at Cantigny Park, part of the Robert R. McCormick Foundations, promotes public learning about America’s military heritage and affairs through the history of the “Big Red One”—the famed 1st Infantry Division of the U.S. Army. It stands in tribute to all who have served our country in the armed forces. The museum’s main exhibit hall transports visitors to the trenches of World War I, the beaches of World War II and the jungles of Vietnam. Outside, tanks are displayed from every era, along with personnel carriers and artillery. The Robert R. McCormick Research Center, open to the public, houses the museum’s library, archival and photo

collections. Visit the First Division Museum at Cantigny Park online at
FirstDivisionMuseum.org